

Well Tech 2010 kicked off this month

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The 10th annual edition of the award show started has started in Milan this week. In collaboration with Province of Milan, the show's main aim is to recognize innovative products and technologies. Projects and designs to be displayed in the show were chosen depending upon their accessibility, sustainability and their quality. Sixty projects were finally concluded to be displayed in the show.

It is a 5-day exhibition and is taking place at the Palazzo Isimbardi, which is a historic building, located in the heart of Milan. The display includes electric cars, renewable generators etc. Of all the products and designs, Mitsubishi i-MiEV highlighted with its zero emissive performance

along with powerful acceleration. It receives high torque even at low speed from a synchronous motor and its runs with a smooth sound. Compared to other cars it can be said that it runs with zero noise.

Some other attractive products include the Ovetto designed by Gianluxa Soldi, Taiyou which is a solar powered gondola designed by Fredric Hylten-Cavallius and a 2028 electric vehicle. It is a single-seater featuring a control system just like the Segway. Ovetto is a recycling bin made completely from recycled materials and with its ingenious design it promotes the separation of household waste.