

Categorie Premio

Accessibilità

Sostenibilità

Qualità della vita

Product Name

Babyprotector IGI

Designer

Constanze Hosp

Company Name

Matthias Zänsler Constanze Hosp Produktdesign

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Description of innovation social values

- product category
- formal and functional features
- problems solved by innovation
 - user
 - field of application

It is a well-known fact that babies should have as much body contact to the parent as possible. However, using a baby sling or carrier system when riding a bike can be very dangerous. Igi puts an end to this problem and makes it possible for the first time to safely ride a bike with a baby. It has been designed to be compatible with baby slings and all other popular baby carrier systems that are worn either on the front or the back.

Description of technical features

- operations
- technology

Adjustable straps on the back, shoulders and around the head allow the system to grow as the baby does. Sturdy distance pieces ensure that the parent's weight does not become dangerous for the baby at any time.

Dimensions

about 40 x 27x 17cm

Materials

final materials not defined yet.

Certifications

in progress

Benefits for environment

Possibility to ride bicycle, which is healthier than driving car.

Benefits for human being

Happy babies who can enjoy physical contact with their parents. Happy parents who can ride bike while baby is safely joining them.